

GROUP PRESS RELEASE
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Aramith & Strachan Agree a New Sponsorship Deal with Scottish Counties Snooker

Aramith the world's best professional ball manufacturer & Strachan Cloth the world's leading snooker and pool cloth manufacturer have expressed delight at agreeing a new sponsorship deal with the Scottish Counties Snooker Championships.



The Scottish County Championships draws together teams from across Scotland to compete for the title and this time it will take place on August 17 at the Q Club in Glasgow.

Snooker in Scotland has seen a difficult few years but the Scottish Counties have reversed the trend and they now have 9 leagues and over 1000 members / players. The scene is vibrant and gaining in momentum all the time.

Tam Moran, Tournament Director for Scottish County Snooker Championships stated: "It was wonderful to supply new Aramith balls & Strachan 6811 Tournament for our new entrants in this year's competition. We are growing year on year with leagues travelling from all corners of Scotland to take part. Only with a thriving amateur scene with proper foundations and professional equipment for the next generation, will we see a sport that we can be proud of again".

Stuart Gardiner, UK and Ireland Sales Manager for Aramith Balls, Simonis Cloth and Strachan Cloth, said: "Strachan Cloth and Aramith Balls are delighted to be supporting and working with the Scottish County Championship".

"The Simonis Group is proud to be supporting the development of the leagues in Scotland which are enjoying positive growth in participation and player numbers after all the hard work by the Scottish County Championships. The Counties Championships are fundamental to the development of the next generation of professionals to follow in the footsteps of the great Scottish world champions such as Hendry, Higgins and Dott.

"Our support and sponsorship shows our ongoing commitment to the Counties and ensures that the best conditions are there for the players. Aramith balls and Strachan cloth are essential to give that professional experience."

Ends..... 27th June 2017

For further information please contact: Stuart Gardiner - Stuart.Gardiner@wsp textiles.com
World Snooker website news: <http://www.worldsnooker.com/new-support-scottish-county-championship/>
Scottish Counties Snooker: countyteamchampionships.leaguerepublic.com



Sold in over 50 countries, Simonis™ cloth is truly the universal choice for cue sports. Having earned its reputation with professional players and amateurs alike, Simonis remains the choice for more tournaments worldwide than any other cloth.

www.iwansimonis.com



Made by Saluc in Belgium, Aramith™ Billiard balls have enjoyed a legendary reputation for outstanding endurance and uncompromised quality. Used by almost 80% of players worldwide, they are recognised as the reference of the industry.

www.aramith.com



Strachan™ is made in the West of England and is the world's leading brand of snooker and English pool cloth. The official cloth of World Snooker and used at professional tournaments worldwide. It is the choice of champions.

www.wsp textiles.com