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MansionBet Sponsors the 25th World Pool Masters

Online sportsbook brand, [MansionBet](#), will be the title sponsors of the 25th World Pool Masters, which takes place at Victoria Stadium, Gibraltar this March 2-4, and broadcast live on Sky Sports.



The 'MansionBet World Pool Masters XXV' will see a host of former champions return to the tournament to celebrate its quarter-century, meaning the likes of Francisco Bustamante, Earl Strickland and Ralf Souquet will be competing among a star-studded 16-man field for the \$20,000 top prize.

Karel Manasco, CEO of [Mansion](#), said of the sponsorship, "We are always looking at platforms for brand promotion, and as a Gibraltar-based company, the location combined with the international exposure of this popular event, made our title sponsorship of the World Pool Masters a natural fit."

Barry Hearn, Chairman of Matchroom Sport said, "We are delighted to have Mansion Bet on board as title sponsor of pool's biggest invitational event.

"We are celebrating the silver jubilee of this magnificent tournament and as such the field is packed with some of the biggest names in pool, all great champions in their own right. With live TV coverage on Sky Sports and over 100 other countries across the globe, I know we are in for an exciting weekend of world-class sporting action in Gibraltar."

The World Pool Masters is sponsored by IWAN SIMONIS (Simonis cloth) & SALUC (Aramith balls) ensuring the very best conditions for the very best players.

Ends.....

22nd February 2018

For further information please contact: Stuart Gardiner - Stuart.Gardiner@wsptextiles.com



Sold in over 50 countries, **Simonis™** cloth is truly the universal choice for cue sports. Having earned its reputation with professional players and amateurs alike, Simonis remains the choice for more tournaments worldwide than any other cloth.

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www.aramith.com



Strachan™ is made in the West of England and is the world's leading brand of snooker and English pool cloth. The official cloth of World Snooker and used at professional tournaments worldwide. It is the choice of champions.

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