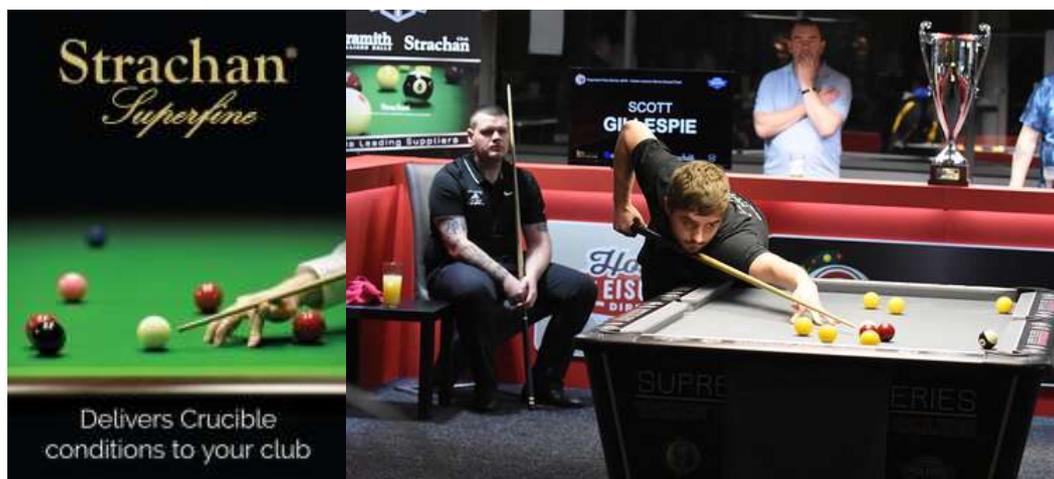


**GROUP PRESS RELEASE**  
**SIMONIS® – ARAMITH® – STRACHAN®**  
**FOR IMMEDIATE RELEASE**

## Strachan Launch the New Strachan Superfine Cloth

Have you ever wondered what it is like to play snooker in the World Championships at the Crucible, Sheffield? Now you can replicate that playing experience on your home or club table. Strachan Superfine with Antikick™ technology gives you the speed, consistency and control only before experienced by the professionals.



The new Strachan Superfine is a genuine innovation. It offers the club or home player the chance to replicate conditions only before experienced by the professional players. It is a light weight but durable, 100% wool, napped cloth that replicates the speed, control and consistency of the Championship No. 10 cloth used for all ranking pro tournaments since 1980, including the World Championships at Sheffield.

The Strachan Superfine is available in 160cm and 193cm and was developed with our partners in snooker and English pool.

For snooker the new Strachan Superfine cloth has been selected by the International Billiards and Snooker Federation (IBSF) for all of its tournaments in 2019 including the IBSF World Championships.

In English pool, the mastermind behind the new Supreme series, Lee Kendall commented: "I strongly believe this cloth will be the future. The general feel, the responsiveness and the quickness put the cloth ahead of any other. Along with the amazing aesthetically looking silver colour giving English 8 ball the unique and distinctive look it is as always needed".

Stuart Gardiner, UK & Ireland Sales Manager for Strachan added: "Today's players want speed from their cloth but not at the expense of control and response. Other manufacturers make quick cloth but the Superfine, by Strachan, is the only cloth that is fast, whilst offering tournament levels of control. The players are saying that it's the best napped cloth that they have ever played on".

Strachan Superfine snooker and pool cloth has Antikick™ technology which has almost eliminated the kick from the professional game and the pool version is treated with SpillGuard™ to protect your investment from accidental drink spillage.

Strachan Superfine will soon be available from official Strachan cloth distributors internationally.

Ends.....

14<sup>th</sup> January 2018

For further information please contact: Stuart Gardiner - [Stuart.Gardiner@wsptextiles.com](mailto:Stuart.Gardiner@wsptextiles.com)



Sold in over 50 countries, **Simonis™** cloth is truly the universal choice for cue sports. Having earned its reputation with professional players and amateurs alike, Simonis remains the choice for more tournaments worldwide than any other cloth.

[www.iwansimonis.com](http://www.iwansimonis.com)



Made by Saluc in Belgium, **Aramith™** Billiard balls have enjoyed a legendary reputation for outstanding endurance and uncompromised quality. Used by almost 80% of players worldwide, they are recognised as the reference of the industry.

[www.aramith.com](http://www.aramith.com)



**Strachan™** is made in the West of England and is the world's leading brand of snooker and English pool cloth. The official cloth of World Snooker and used at professional tournaments worldwide. It is the choice of champions.

[www.wsptextiles.com](http://www.wsptextiles.com)